

What is a Curriculum Partner? Why should your company be one?

Glad you asked! First and foremost, you are reading this because we identified you and your company as a leader in the education space when it comes to the skilled trades. Who better for us to partner with than companies whose aim is to grow the industry and workforce?



"Education Through Experience"

Becoming a Curriculum Partner with the Trades Education Center presents a unique opportunity for manufacturers in the plumbing industry to play a pivotal role in shaping the future of skilled trades. By supporting Trades Education through educational materials, sending training staff to co-teach with instructors, and providing product support for apprentices, companies not only contribute to the growth of a skilled workforce but also reap several key benefits.

Firstly, partnering with Trades Education Center allows companies to be recognized as industry leaders committed to filling the skilled trades gap through education. This recognition extends through social media outlets and in-person events, enhancing brand visibility and reputation.

Secondly, being a Curriculum Partner grants access to tomorrow's skilled tradesmen, ensuring a pipeline of talent for future hiring needs. Additionally, companies gain access to a network of Workforce and Pipeline Partners who share similar goals in supporting and advancing the trades, fostering collaboration and knowledge exchange across industries.

Overall, being a Curriculum Partner with Trades Education Center is a strategic investment that not only fulfills corporate social responsibility but also yields tangible benefits in terms of talent acquisition, brand recognition, and industry collaboration.

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